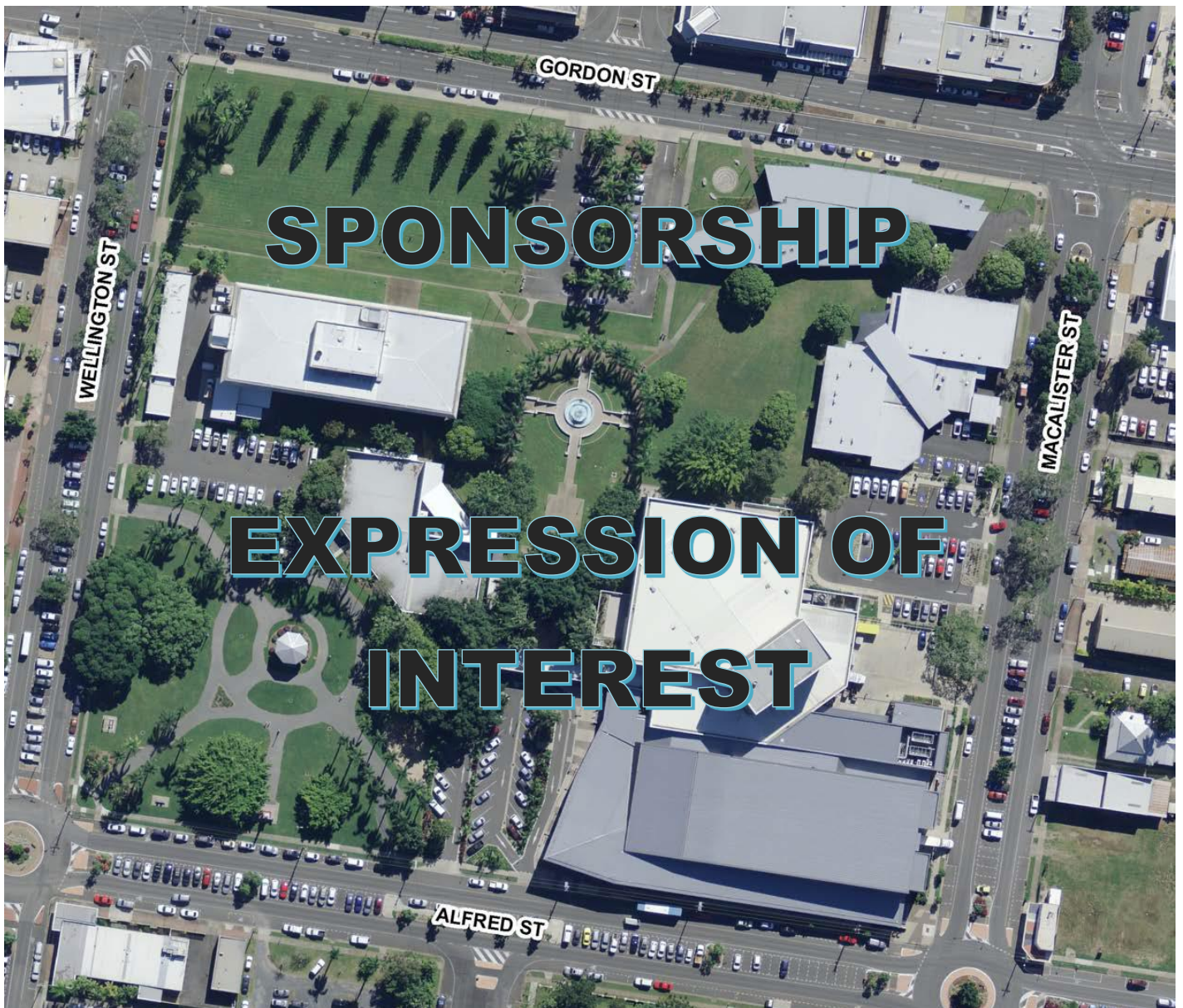


**Bowen Basin Geologist Group Symposium
Beyond 2020: The Future of Coal**

**Mackay Entertainment Convention Centre,
Mackay Queensland**

8-10 September 2020



Dear Sir/Madam,

In September 2020, the Bowen Basin Geologist's Group (BBGG) will conduct its 8th Bowen Basin Symposium titled "Beyond 2020: The Future of Coal". The BBGG is a not for profit group of geoscientists, dedicated to ensuring the continued prosperity of the coal resource industry throughout the coal basins of Australia.

The Bowen Basin Symposium (the Symposium) is held once every 5 years and has been a resounding success since its inception in 1985. The Symposium usually attracts over 500 delegates and aims to foster the exchange of ideas for the solution of common problems and challenges; and to maintain an awareness of new technologies provided through oral and poster presentations and trade displays.

With the 2020 year fast approaching, the Organising Committee has been actively involved in organising the Symposium, which will be held on the 8th to 10th September 2020 in Mackay, Queensland at the Mackay Entertainment & Convention Centre. The Organising Committee is very excited to be providing a modern and innovative technical program with leading keynote speakers, traditional 20-minute oral presentations, rapid 3-minute oral presentations, video presentations, panel sessions, breakout discussions and interactive poster displays. The first draft of the technical program is scheduled to be available in late April of this year.

The Organising Committee acknowledges that the success of the previous symposia would not have been possible without generous financial support from both the mining houses and the service industries. This financial support has ensured that the costs for delegates to attend the Symposium are low, and that the Symposium remains revenue neutral.

In order to build on the past successes, the Organising Committee would like your company to consider financially supporting the 2020 Symposium. This support would assist the Committee to achieve the following goals.

- Ensure the Symposium remains revenue neutral
- Subsidise delegate registration fees
- Subsidise student attendance
- Maintain the high standard of the Symposium

To assist you with your sponsorship decision, the Organising Committee has created this sponsor's information pack. As you will see, a number of sponsorship categories have been created and named to reflect the industry we participate in.

In early May 2019, we will be showcasing an exciting new website where we will provide up-to-date information on all details of the symposium, including the sponsorship levels and specific deals itemised below, the exhibition space and symposium program and also where we will advertise your commitment for financial support of this event.

Sponsorship levels available are as follows: "**Diamond**" \$25,000; "**Graphite**" \$15,000; "**Anthracite**" \$10,000; "**Bituminous**" \$5,000; "**Lignite**" \$2,000.

In 2020, we are also offering specific sponsorship deals for specific events or items as per the following table. Any options indicated as "To Be Confirmed" will be notified as available as soon as possible.



Any financial support will be gratefully accepted and will assist the Organising Committee to achieve our goals.

Sponsoring Companies will be acknowledged on the basis of the category of sponsorship. Your company logo will appear on all printed conference material, conference banners, in the conference proceedings and will be formally acknowledged during the opening and closing ceremonies.

Presently the Organising Committee are finalising the extensive trade display component of the Symposium. This will include space for up to 50 booths and a preliminary floor plan is provided for your information. More detail regarding this will be sent in the coming months.

Thank-you for considering this request and should you have any questions in this regard please contact either of the Sponsorship Committee:

Sylvia Michael
Mob 0417759544
Email sylviamichael56@gmail.com

Troy Peters
Phone 07 33765544, Mob 0407962297
Email tpeters@velseis.com

Summary of Sponsorship Tier Options

Package	Diamond \$25,000	Graphite \$15,000	Anthracite \$10,000	Bituminous \$5,000	Lignite \$2,000
Number of Packages	2	6	8	Unlimited	Unlimited
Exhibition Booths	4	2	1	50% Off	
Logo Displayed <ul style="list-style-type: none"> Plenary Session During Keynote Session Conference mail outs Conference website Symposium Volume Technical session breaks 	✓ ✓ ✓ ✓ ✓ ✓	✓ ✓ ✓ ✓ ✓	✓ ✓ ✓ ✓ ✓	✓ ✓ ✓ ✓ ✓	✓ ✓ ✓ ✓
Profile on Sponsors Page of the Conference App and Symposium volume #words	250	200	100	100	50
Recognition at all appropriate occasions.	✓	✓			
Recognition on pocket program.	✓	✓	✓		
Free Delegate Registrations	4	3	2	1	1
Free Exhibitor Registrations	4	3	2	1	
Conference Dinner Tickets	4	3	2	1	1
Welcome Reception Tickets	4	3	2	1	1
Preferential order for exhibition booth allocation.	Exclusive for first three months i.e. until 31 July 2019	Offered after 31 July 2019	Offered after 31 July 2019	Offered after 31 July 2019	
Free Satchel Insert	✓	✓	✓	✓	✓

Diamond – 2 * Available

The major sponsor would be eligible for the following entitlements:

- 4 Free Exhibition Booths and inclusions (shell scheme optional)
- 4 Free Delegate Registrations, inclusive of conference dinner
- 4 Free Exhibitor Registrations
- Sponsors acknowledged at all appropriate occasions
- Corporate Logo displayed prominently during the Plenary & Keynote sessions
- Corporate Logo displayed on all Pre-conference mail outs
- Corporate Logo to appear on the online registration page
- Corporate Logo (Large Format) displayed in Symposium Volume along with Company Bio (250 words)
- Corporate Logo displayed on the Symposium App along with Company Bio (250 words)
- Corporate Logo displayed before commencement of each session
- Corporate Logo displayed on conference volume USB
- Corporate Logo displayed on free standing banner in the Main Hall
- First and exclusive look at the exhibition display space floor plan
- Recognition on the pocket program.
- Satchel Insert

Graphite – 6 * Available

This sponsor would be eligible for the following entitlements:

- 2 Free Exhibition Booths and inclusions (shell scheme optional)
- 3 Free Delegate Registrations, inclusive of conference dinner
- 3 Free Exhibitor Registrations
- Sponsors acknowledged at all appropriate occasions
- Corporate Logo displayed prominently during the Keynote sessions
- Corporate Logo displayed on all Pre-conference mail outs
- Corporate Logo to appear on the online registration page
- Corporate Logo (Large Format) displayed in Symposium Volume along with Company Bio (200 words)
- Corporate Logo displayed on the Symposium App along with Company Bio (200 words)
- Corporate Logo displayed before commencement of each session
- Corporate Logo displayed on free standing banner in the Main Hall
- Recognition on the pocket program
- Satchel Insert

Anthracite – 8* Available

This sponsor would be eligible for the following entitlements:

- 1 Free exhibition booth and inclusions (shell scheme optional)
- 2 Free Delegate Registrations, inclusive of conference dinner
- 2 Free Exhibitor Registrations
- Corporate Logo displayed on all Pre-conference mail outs
- Corporate Logo to appear on the online registration page
- Corporate Logo (Large Format) displayed in Symposium Volume along with Company Bio (100 words)
- Corporate Logo displayed on the Symposium App along with Company Bio (100 words)
- Corporate Logo displayed before commencement of each session
- Corporate Logo displayed on free standing banner in the Main Hall
- Recognition on the pocket program
- Satchel Insert

Bituminous – Unlimited

This sponsor would be eligible for the following entitlements:

- 50% discount on exhibition booth price and inclusions (shell scheme optional)
- 1 Free Delegate Registration, inclusive of conference dinner
- 1 Free Exhibitor Registration
- Corporate Logo displayed on all Pre-conference mail outs
- Corporate Logo to appear on the online registration page
- Corporate Logo (Large Format) displayed in Symposium Volume along with Company Bio (100 words)
- Corporate Logo displayed on the Symposium App along with Company Bio (100 words)
- Corporate Logo displayed before commencement of each session
- Corporate Logo displayed on free standing banner in the Main Hall
- Satchel Insert

Lignite – Unlimited

This sponsor would be eligible for the following entitlements:

- 1 Free Delegate Registration, inclusive of conference dinner
- Corporate Logo to appear on the online registration page
- Corporate Logo (Large Format) displayed in Symposium Volume along with Company Bio (50 words)
- Corporate Logo displayed on the Symposium App along with Company Bio (50 words)
- Corporate Logo displayed before commencement of each session
- Corporate Logo displayed on free standing banner in the Main Hall
- Satchel Insert

Summary of Specific Sponsorship Options

Item	No. Available	Contribution	Comment
Conference Dinner	Exclusive	\$20,000	
Welcome Reception	Exclusive	\$10,000	
Conference App	Exclusive	\$8,500	
Technical Sessions	Limited	\$3,000	
Delegate Lanyards	Exclusive	\$3,000	
USB	Exclusive	\$3,000	To be confirmed
Coffee Stations	Limited	\$3,300	To be confirmed
Berocca Station	Exclusive	\$2,000	To be confirmed
Tea Breaks	Limited	\$3,300	
Lunch Breaks	Limited	\$4,400	

Conference Dinner – Exclusive

This sponsor would be eligible for the following entitlements:

- 3 Free Delegate Registrations, inclusive of Conference Dinner
- Exclusive naming rights to the Conference Dinner
- MC to announce the sponsor as the host of the Dinner
- Corporate Logo to appear on the online registration page
- Corporate Logo to be pinned to the top of the App news feed
- Corporate Logo displayed in Symposium Volume along with Company Bio (100 words)
- Corporate Logo displayed on the Symposium App along with Company Bio (100 words)
- Sponsor supplied banners / merchandise to be placed in the reception area as welcome reception sponsor
- Satchel Insert

Welcome Reception – Exclusive

This sponsor would be eligible for the following entitlements:

- 3 Free Delegate Registrations, inclusive of conference dinner
- Exclusive naming rights to the Welcome Reception
- MC to announce the sponsor as the host of the reception
- Corporate Logo to appear on the online registration page
- Corporate Logo to be pinned to the top of the App news feed
- Corporate Logo displayed in Symposium Volume along with Company Bio (100 words)
- Corporate Logo displayed on the Symposium App along with Company Bio (100 words)
- Sponsor supplied banners / merchandise to be placed in the reception area as welcome reception sponsor
- Satchel Insert

Conference App – Exclusive

This sponsor would be eligible for the following entitlements:

- 2 Free Delegate Registrations, inclusive of conference dinner
- Corporate Logo to appear on the online registration page
- Corporate Logo to be pinned to the top of the App news feed
- Corporate Logo displayed in Symposium Volume along with Company Bio (50 words)
- Corporate Logo displayed on the Symposium App along with Company Bio (50 words)
- Corporate Logo displayed on free standing banner in the Main Hall as conference app sponsor
- Satchel Insert

Technical Sessions – 1 Offer for each Technical Session

This sponsor would be eligible for the following entitlements:

- 1 Free Delegate Registration, inclusive of conference dinner
- Corporate Logo displayed and announcement by session chair before commencement of session
- Corporate Logo to appear on the online registration page as a technical session sponsor
- Corporate Logo displayed in Symposium Volume as a technical session sponsor
- Corporate Logo displayed on the Symposium App as a technical session sponsor
- Corporate Logo displayed on free standing banner at appropriate session
- Corporate Logo displayed on TV monitor/program overview at reception
- Corporate Logo displayed on TV monitor/sign at entrance of session as a technical session sponsor

Delegate Lanyards – Exclusive

This sponsor would be eligible for the following entitlements:

- 1 Free Delegate Registration, inclusive of conference dinner
- Corporate Logo to appear on the lanyard
- Corporate Logo to appear on the online registration page as lanyard sponsor
- Corporate Logo displayed in Symposium Volume as lanyard sponsor
- Corporate Logo displayed on the Symposium App as lanyard sponsor
- Corporate Logo displayed on free standing banner in the Main Hall as lanyard sponsor

USB (To be Confirmed) – Exclusive

This sponsor would be eligible for the following entitlements:

- 1 Free Delegate Registration, inclusive of conference dinner
- Corporate Logo to appear on the USB
- Corporate Logo to appear on the online registration page as USB sponsor
- Corporate Logo (Large Format) displayed in Symposium Volume as USB sponsor
- Corporate Logo displayed on the Symposium App as USB sponsor
- Corporate Logo displayed on free standing banner in the Main Hall as USB sponsor

Coffee Station/s (To be Confirmed)

This sponsor would be eligible for the following entitlements:

- 1 Free Delegate Registration, inclusive of conference dinner
- Corporate Logo / Banners to appear at the coffee station for the day
- Corporate Logo to appear on the online registration page as a coffee stations sponsor
- Corporate Logo (Large Format) displayed in Symposium Volume as a coffee stations sponsor
- Corporate Logo displayed on the Symposium App as a coffee stations sponsor
- Corporate Logo displayed on free standing banner in the Main Hall as a coffee stations sponsor
- Sponsor may provide promotional items for use at the Coffee station/s (e.g. serviettes, cups, barista aprons, banners), subject to organising committee approval.

Berocca Station/s (To be Confirmed)

This sponsor would be eligible for the following entitlements:

- 1 Free Delegate Registration, inclusive of conference dinner
- Corporate Logo / Banners to appear at the coffee station for the day
- Corporate Logo to appear on the online registration page as a coffee stations sponsor
- Corporate Logo (Large Format) displayed in Symposium Volume as a coffee stations sponsor
- Corporate Logo displayed on the Symposium App as a Berocca station sponsor
- Corporate Logo displayed on free standing banner in the Main Hall as a coffee stations sponsor
- Sponsor may provide promotional items for use at the Berocca station/s (e.g. serviettes, cups, banners), subject to organising committee approval.

Tea Break

This sponsor would be eligible for the following entitlements:

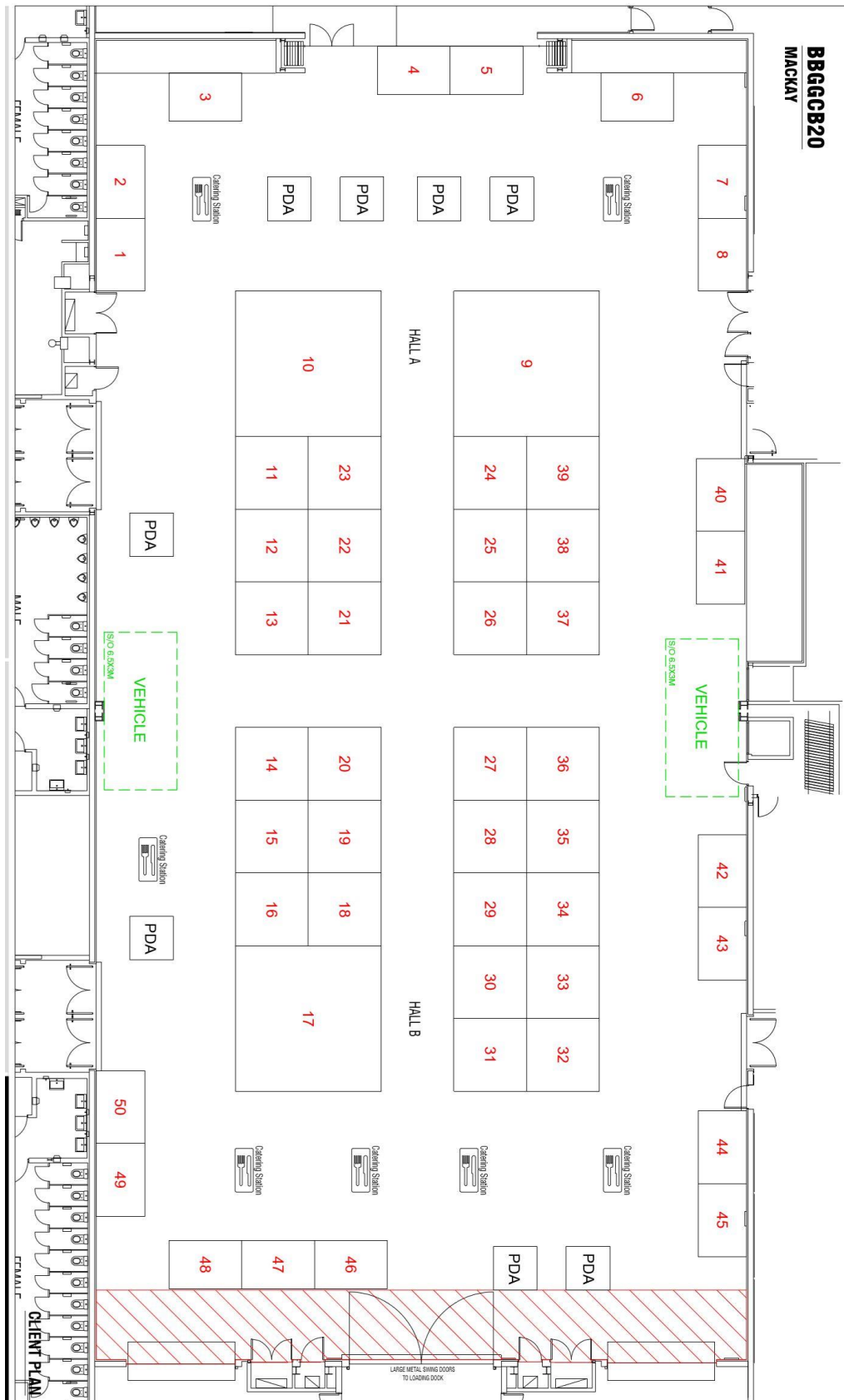
- 1 Free Delegate Registration, inclusive of conference dinner
- Announcement by session chair at the end of previous session
- Corporate Logo / signage to appear at the relevant tea break
- Corporate Logo to appear on the online registration page as a tea break sponsor
- Corporate Logo (Large Format) displayed in Symposium Volume as a tea break sponsor
- Corporate Logo displayed on the Symposium App as a tea break sponsor
- Sponsor may provide promotional items for use at catering stations (e.g. serviettes, cups, aprons, banners), subject to organising committee approval.



Lunch Break

This sponsor would be eligible for the following entitlements:

- 2 Free Delegate Registrations, inclusive of conference dinner
- Announcement by session chair at the end of previous session
- Corporate Logo / signage to appear at the relevant lunch break
- Corporate Logo to appear on the online registration page as a lunch sponsor
- Corporate Logo (Large Format) displayed in Symposium Volume as a lunch sponsor
- Corporate Logo displayed on the Symposium App as a lunch sponsor
- Sponsor may provide promotional items for use at catering stations (e.g. serviettes, cups, aprons, banners), subject to organising committee approval



Draft floor plan of Exhibition Space